**EFFECT OF TECHNOLOGY INTEGRATION ON STUDENTS’ LEARNING AT HIGHER EDUCATION LEVEL**

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**Abstract.** *With the advancement of the educational technology, the teaching learning process has changed from traditional culture based learning to smart technology based learning. Now several technological tools are available that makes the learning process conducive and purposeful. The objective of this study was to determine the effects of technology integration on the students’ learning at higher education level. A quantitative survey based research design was developed to achieve the intended objectives. A sample size of 300 graduate students studying in Ghazi university Dera Ghazi Khan was selected by random sampling technique. A hypothesis was developed to determine the significant effect of technology integration on the students’ academic achievements. A questionnaire was used as the data collection instrument. The collected data was analysed by using descriptive and inferential statistical tools with the help of SPSS-25. The results of the study indicated that technology integration has a significant effect on the students’ learning at higher education level. So, on the basis of findings of the study, it is recommended that technology must be the part of the learning process to improve the learning of the students.*